



SPONSORSHIP PROPOSAL

ایک نئی پہچان

16th-18th October, 2026



DIRECT ACCESS TO
YOUTH MARKET



MASSIVE
AUDIENCE REACH



HIGH BRAND
VISIBILITY



PRESTIGIOUS
ASSOCIATION



ABOUT NASCON

FAST-NUCES

Founded as a Federally Chartered University in July 2000, the National University of Computer and Emerging Sciences is a premier University of Pakistan, renowned for quality and impact of its students in the development of local software and other industries. The university has five modern campuses at Karachi, Lahore, Islamabad, Peshawar and Chiniot-Faisalabad. These campuses provide world class educational environment and recreational facilities to about over 11,000 students, around one quarter are female and over 500 skilled faculty members.

ISLAMABAD CAMPUS

FAST-NUCES Islamabad Campus is a leading institution known for academic excellence, particularly in computer science, engineering, and business. With modern facilities, vibrant student life, and a focus on research, it offers a dynamic learning environment. Its lush campus and diverse activities foster well-rounded personal and professional growth.

NaSCon'26

NaSCon (National Solutions Convention) is the flagship event of FAST-NUCES annual calendar. It is a marquee event that has provided the best mix of technological and industrial set of opportunities over the years. With an average of 10,000+ participants from various institutions, NaSCon is the ultimate platform to showcase your talent, meet like-minded individuals, and gain valuable insights into the world of technology, engineering, sports and industry.

NATIONAL SOLUTIONS CONVENTION

MISSION STATEMENT

NaSCon is primarily dedicated to bring together and combine the mental prowess of students from all over the country and putting it to good use. Apart from students, people and professionals from different organizations are also invited to attend the event and contribute to providing solutions for a sustainable future of Pakistan.

VISION STATEMENT

To serve as a practical platform that highlights innovative business and technological solutions to the industry; as well as, to train and groom the professionals of tomorrow. Every event planned for NaSCon aims to enlighten the innovative mind of the youth to groom and nurture them so they can serve their fellows and nation in a more effective manner.

LEGACY

Established in 2002, NaSCon has grown into one of Pakistan's premier student-run events, attracting top talent from universities nationwide. Focused on fostering innovation in computer science, electrical engineering, and management sciences, it has evolved into a legacy that showcases the brightest young minds on a national stage. The commitment of the NaSCon team and support from its partners has earned it widespread recognition with features in leading media outlets over the past decade. NaSCon has cemented its status as a key event shaping the future of these fields in Pakistan.

OUR INFLUENCE & REACH

PARTNERS	35+
SPONSORS	40+
PARTICIPANTS	13K+
PRIZE POOL	3.5M+
RAISING	5.0M+
SPORTS EVENTS	11
SOCIAL EVENTS	22
TECHNICAL EVENTS	32

NASCON'25 HIGHLIGHTS



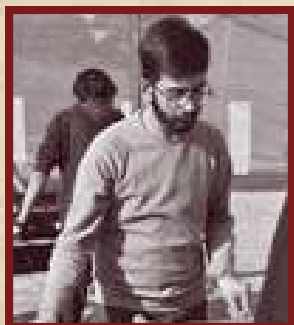
COMPUTING EVENTS

- FIFA
- TEKKEN
- NumAlsh
- RoboVerse
- AI Battle Arena
- AI hackathon
- DataScale
- Visual IQ
- Text Trek
- Data Thon
- Data Detective
- Think AI
- Logic Lock Down
- Chamber Of Ciphers
- Red Team Capture The Flag Event (CTF)
- Forensics Arena (Blue Team CTF)
- Cyber Trivia + Pass-the-Payload
- Agentika 2.0
- Open Buildathon
- C++ FaceOff
- Speed UML
- Web Dev Hackathon
- SE Quiz
- UI/UX
- Bug Busters
- Valorant
- App Dev
- Speed Programming Challenge
- Code Jail
- Speed Typing
- Code Craft
- Neuron Nexus
- Vibe Coding Game Development
- MalDec
- RevChamp

ENGINEERING EVENTS

- Robowars
- Soldering Master
- Jail Break
- Roborace (Controller based)
- Roborace (Lego based)
- Engineering Gameshow
- 3D CAD Challenge
- Sumo war
- Engineering Tech Shark Tank
- PCB Designing
- Circuit Design

NASCON'25 HIGHLIGHTS



BUSINESS EVENTS

- Social Media Smackdown
- Business Scavenger Hunt
- Baby Shark
- Entrepreneurial Venture
- Idea Fest
- Crypto

SOCIAL EVENTS

- FAST Got Latent
- NASCON AutoFest '26
- NASCON Stall Management
- NASCON Movie Night
- NASCON Battle of the Bands
- NASCON Pet Show
- NASCON Carnival & Splash Arena
- Devil's Lair – Escape Room
- NASCON Mafia Night
- NASCON Got Talent
- Noche Mexicana – NASCON '26
- ...and much more!

SPORTS EVENTS

- Male:
- Futsal
- Cricket
- Badminton
- Volleyball
- Basketball
- Table tennis
- NaSCon Volta Showdown
- Taekwondo Male Championship
- Deadlift
- Female:
- Futsal
- Volleyball
- Basketball
- Table tennis
- Badminton

Leading Figures at

NaSCon

over time



The RICH CULTURE



CORPORATE PARTNERSHIP MATRIX

EVENT SPONSOR

RS. 250,000

Designed for organizations seeking direct alignment with a singular, high-focus competition (e.g., AI Hackathon, Mobile App Dev, or Robo Wars), with exclusive ownership of that event's identity.

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- Exclusive naming rights to one chosen competition (e.g., "[Company] Speed Programming" or "[Company] Aero Wars").
- 2 dedicated standees placed at the entrance/interior of the specific venue.
- Sponsor logo on technical slides, digital backdrops, and media setups for that event.
- Sponsor logo on all participant and winner certificates for that event.

SOCIAL MEDIA BRANDING

- 1 dedicated promotional post on official NaSCon Instagram and Facebook.
- Tags, mentions, and logo placement in all digital marketing for that competition.
- 2 story integrations on official NaSCon Instagram during the event timeline.

CORPORATE PARTNERSHIP MATRIX

EVENT SPONSOR

RS. 250,000

Designed for organizations seeking direct alignment with a singular, high-focus competition (e.g., AI Hackathon, Mobile App Dev, or Robo Wars), with exclusive ownership of that event's identity.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal verbal acknowledgment by MC at the start and conclusion of the event.

PRIVILEGES

- 1 company representative invited to join the evaluation panel as an official judge.
- Exclusive privilege to hand over the winning cash prize and shield at the closing ceremony.
- 2 VIP passes for the opening and closing ceremonies.
- Dedicated sponsor liaison.

CORPORATE PARTNERSHIP MATRIX

SILVER SPONSOR

RS. 400,000

Designed for organizations seeking direct alignment with a singular, high-focus competition (e.g., AI Hackathon, Mobile App Dev, or Robo Wars), with exclusive ownership of that event's identity.

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- 3 standees featuring sponsor logos placed across campus.
- Logo placement on the official event media wall.
- Logo placement on a standalone sponsor banner.
- 15ft x 15ft stall space for 3 days.

SOCIAL MEDIA BRANDING

- Official recognition as NaSCon'26 Silver Sponsor across all primary social handles.
- 1 dedicated Silver Sponsor post on the official NaSCon Instagram page.
- 3 story integrations on the official NaSCon Instagram page.
- Official Sponsor Reel.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal acknowledgments during the opening and closing ceremonies.

PRIVILEGES

- 3 VIP passes for the opening and closing ceremonies.
- 3 VIP passes for all scheduled social events.
- Dedicated sponsor liaison.

CORPORATE PARTNERSHIP MATRIX

DEPARTMENT SPONSOR

RS. 500,000

Tailored for companies looking to dominate an entire domain of talent recruitment and technical alignment — sponsoring the full slate of Computing, Engineering, or Business events.

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- Exclusive title rights to an entire departmental slate (e.g., "[Company] Computing Symposium" or "[Company] Business Slate").
- 4 standees at high-traffic entry points of all venues under that department.
- Logo on the main campus media wall and main dropdown panaflexes.
- Sponsor logo on all participant and team certificates across every event in that department.
- Complimentary 15 × 15 ft stall area near that department's activity hub for all 3 days.

PRIVILEGES

- 1 company representative invited to join the evaluation panel as an official judge.
- Exclusive privilege to hand over the winning cash prize and shield at the closing ceremony.
- 2 VIP passes for the opening and closing ceremonies.
- Dedicated sponsor liaison.

CORPORATE PARTNERSHIP MATRIX

DEPARTMENT SPONSOR

RS. 500,000

Tailored for companies looking to dominate an entire domain of talent recruitment and technical alignment — sponsoring the full slate of Computing, Engineering, or Business events.

SOCIAL MEDIA BRANDING

- Official recognition as Department Sponsor across all primary social handles.
- 1 dedicated static post and 1 collaborative reel highlighting the company's domain alignment.
- 5 story integrations on the official NaSCon Instagram page.
- Official Sponsor Reel.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal acknowledgments at the main opening and closing ceremonies.
- Special brand mention at the start of every competition final within that department.

CORPORATE PARTNERSHIP MATRIX

GOLD SPONSOR

RS. 800,000

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- Recognition as a Gold Sponsor of NaSCon'26.
- Branding rights to 1 major event (non-social).
- 5 standees featuring sponsor logos.
- Distinctive logo placement on the official media wall.
- Distinctive logo placement on a standalone sponsor banner.
- 15 × 15 ft stall/activity area for all three days of NaSCon'26.

SOCIAL MEDIA BRANDING

- Recognition as Official NaSCon'26 Gold Sponsor across all NaSCon social handles.
- 1 dedicated Gold Sponsor post on the official NaSCon Instagram page.
- 1 collaborative reel with the official NaSCon page.
- 5 story integrations on the official NaSCon Instagram page.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal acknowledgements at the opening and closing ceremonies.
- Verbal brand mention before selected competition finals.

PRIVILEGES

- 4 VIP passes for the opening and closing ceremonies.
- 4 VIP passes for all social events.
- Dedicated sponsor liaison.

CORPORATE PARTNERSHIP MATRIX

PLATINUM SPONSOR

RS. 1,400,000

Strictly limited to 2 slots. Confers the official modifier: "NaSCon'26 CoPowered by [Company Name]" across all event collateral.

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- Branding rights as Official Platinum Sponsor of NaSCon'26.
- Branding rights to 2 major events (non-social).
- Category exclusivity as a sponsor within your industry sector.
- 8 standees placed at key high-traffic locations across campus.
- Large, distinctive logo placements on main media walls and dropdown panaflexes.
- Side panel branding at the main entrance of the venue.
- Sponsor logo on all official team and participant certificates.
- Premium 15 × 15 ft prime stall space.

SOCIAL MEDIA BRANDING

- Recognition as Official Platinum Sponsor on handles of both NaSCon and FAST-NUCES Islamabad.
- Dedicated Platinum Sponsor posts on the official NaSCon Instagram page.
- 2 collaborative reels with the official NaSCon page.
- 1 dedicated static post on the official NaSCon page.
- 7 story integrations on the official Instagram page.
- Direct brand mentions/tags in countdown and artist reveal posts.

CORPORATE PARTNERSHIP MATRIX

PLATINUM SPONSOR

RS. 1,400,000

Strictly limited to 2 slots. Confers the official modifier: "NaSCon'26 CoPowered by [Company Name]" across all event collateral.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal acknowledgements at the opening and closing ceremonies.
- Brand explicitly mentioned during ceremonies as the Platinum Sponsor.
- Verbal brand mention before competition finals.

PRIVILEGES

- Official shield presentation recognizing your organization as Official Platinum Sponsor.
- 6 VIP passes for the opening and closing ceremonies.
- 6 VIP passes for all social events.
- On-stage award distribution participation for competition Runner-Ups.
- Priority stall placement and comprehensive logistical support.
- Dedicated sponsor liaison.

CORPORATE PARTNERSHIP MATRIX

TITLE SPONSOR

RS. 2,000,000

Single exclusive slot. Confers primary naming rights: "[Company Name] Presents NaSCon'26" — across every piece of on-campus, digital, and media collateral for the entire convention.

ON-CAMPUS & EVENT-SPECIFIC BRANDING

- Exclusive naming rights as the Official Title Sponsor of NaSCon'26.
- Exclusive branding rights to 3 major events (non-social).
- Complete category exclusivity across the entire convention.
- 10 standees at key locations across campus.
- The largest and most prominent sponsor logo on the main media wall and all panaflexes.
- Logo presence on the main overarching NaSCon banner.
- Exclusive standalone sponsor banner at the entrance of all primary social events.
- Sponsor logo on all official team ID cards and lanyards.
- Sponsor logo on all official team and participant certificates.
- Maximum-sized 10 × 20 ft stall/activity area for all three days.

CORPORATE PARTNERSHIP MATRIX

TITLE SPONSOR

RS. 2,000,000

Single exclusive slot. Confers primary naming rights: "[Company Name] Presents NaSCon'26" — across every piece of on-campus, digital, and media collateral for the entire convention.

SOCIAL MEDIA & WEB BRANDING

- Recognition as Official Title Sponsor across NaSCon and FAST-NUCES Islamabad handles.
- Dedicated main banner post on the official NaSCon Instagram page.
- 3 collaborative reels with the official NaSCon Instagram page.
- Pinned post for the 7 days leading directly up to the end of the convention.
- Separate standalone promotional feature posts on the official FAST-NUCES Islamabad pages.
- 12 story integrations on Instagram as Official Title Sponsor.
- Sponsor logo in all high-visibility digital promotions (Countdowns, Artist Reveals, etc.).
- Main website homepage feature banner.

CORPORATE PARTNERSHIP MATRIX

TITLE SPONSOR

RS. 2,000,000

Single exclusive slot. Confers primary naming rights: "[Company Name] Presents NaSCon'26" — across every piece of on-campus, digital, and media collateral for the entire convention.

ANNOUNCED ACKNOWLEDGEMENTS

- Formal acknowledgments during the opening and closing ceremonies.
- Brand mention immediately before and after all main-stage social event performances.
- Exclusive speaking/talk slot on the opening and closing ceremony stages for company officials.
- Brand logo displayed at all active digital backdrops and LED walls during major events.

PRIVILEGES

- Presentation of the highest official shield as Title Sponsor for NaSCon'26.
- 10 VIP passes for the opening and closing ceremonies.
- 10 VIP passes for all scheduled social events.
- Active on-stage participation in the main award distribution for event Winners.
- Top priority stall placement and comprehensive logistical support.
- Dedicated sponsor liaison.

OUR SPONSORS



SUPPORT NASCON'26

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind Sponsorship for NaSCon'26 presents a distinctive avenue for sponsors looking to contribute in non-monetary forms. We welcome the provision of accessories or items, aligning the sponsorship package with the market value of these contributions. The values of these packages are open to negotiation to ensure a mutually beneficial arrangement.

TERMS TO BE NEGOTIATED

- Certificates and prize distribution by company representative.
- The number of banners, streamers etc based on chosen package.
- We are flexible to consider any further additions to your company specific requirement for these sponsorship packages of NaSCon'26.

SUPPORT REQUIRED

NaSCon would never have been able to reach such heights if it were not for the generosity of our sponsors. This year, our goal is to elevate the student experience and yet again to leave a mark behind. We hope to use these funds to ensure a better environment for the students to exercise their energy in a productive way. Attached are our tailored sponsorship packages. Join us in empowering future leaders and leaving a lasting legacy.



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